

Seminar Topics

Anti HiJacking

The Problem: There is a hole in our security system big enough to drive a tank full of terrorists through. Plainclothes detectives were able to get guns and knives past checkpoints.

The Solution: It does not depend on the government or technology; the solution lies with you, the traveler. Consultations with airlines, pilots, and flight attendants show a shift in attitude from passive to active resistance.

Children Security

The Problem: 50,000 children are reported missing every year. Additionally, 1 in 4 children fall victim to inappropriate touching. Thinking that "it won't happen to my kids" or "I'm pretty aware of what goes on" is exactly what pedophiles hope you think. *The Solution:* You need a common-sense approach to protecting your children from abduction and sexual abuse. Develop your children's ability to take care of themselves as a natural part of what they do every day.

Computer Security

The Problem: Office and home computers are essential tools that have become the single most vulnerable security hole in our personal and professional lives.

The Solution: Increase awareness of threats and learn how to use the essential tools necessary to prevent your PC from being used as a virus server.

Executive Security

The Problem: Celebrities, high profile executives or even low profile moneyed individuals and their families are often targeted by criminals due to what they may have access to, their notoriety or financial status. *The Solution:* Develop a proactive strategy that protects and preserves without impeding quality of life. A comprehensive security program is based on threat and risk level as well as the probability that a real threat exists.

Homeland Security

The Problem: Violence, terrorism and fraud are front page news. Recent newspaper headlines read "The Virus of Terrorism", "Security Becomes a Way of Life" and "Must We Spend Life Prepared For The Worst?" *The Solution:* In a post 9/11 world, all professions and everyday citizens must now consider their responsibilities regarding security practices. In this program learn how to avoid and remove yourself from a dangerous situation. Learn why "security" needs to be put into perspective as a learned behavior because it goes against our core beliefs.

ID Theft Security

The Problem: A day will come when almost everyone knows somebody who has been affected by this crime. Over 10,000,000 people found themselves affected last year and thousands more don't even know they were hit. *The Solution:* It lies with you. Ignorance and naiveté on your part will surely ruin all your years of hard work at maintaining a good credit rating - unless you take the time to protect yourself against the horrors of ID Theft.

Mortgage Fraud Security

The Problem: Mortgage and real estate fraud is becoming the most profitable of all organized criminal acts. In one scam alone 51 homes valued at \$300 million was discovered. Once the scam is realized, the finger pointing begins. *The Solution:* Prevent this from happening under your watch. Become informed. Know your options and what to look for. There are often tell-tale signals, red flags that pop up from the very beginning of most transactions.

Nursing Security

The Problem: It's no secret in the health care industry that 97 percent of nurses know a colleague who has been assaulted. Non-fatal assaults in health care and social services are higher than in any other industry. *The Solution:* Be proactive in reducing the threat of workplace violence. Train staff to use reasonable methods of defusing escalating situations. Involve frontline employees in an ongoing safety and security strategy.

Personal Security and Success

The Problem: Some believe that sex and violence on TV, in movies and in video games are the problem. Others believe that poverty, welfare, and single parent-fatherless homes are the cause. The fact is that drugs, alcohol, mental illness, and combinations of these all contribute to violence in America. *The Solution:* Take responsibility for your safety and your family's security. A one-to three-hour seminar on Personal Safety is actually a fun and entertaining experience. Learn the fundamentals of security in a positive and motivating environment. You have all the ingredients to protect your family and business, we just give you the recipe.

Premise Security

The Problem: Terrorism, a frightening enemy, the unknown, an unseen enemy. Predators live among us, and hide suddenly striking where and when we least expect it. Business owners are scrambling to secure their working environments. *The Solution:* Systems and strategies to prevent attacks at your place of business. Know what your options are and incorporate the fundamentals of premises security into your daily functions.

Public School Security

The Problem: Today, school officials must deal with violence, sexual harassment, statutory rape, drugs, weapons, gangs, bombs, shootings, murders, computer hacking, theft, irate parents, and violence in students' homes. *The Solution:* Be proactive in reducing the threat of school violence. Train teachers to use reasonable methods of defusing escalating situations. Involve teachers and students in an ongoing safety and security strategy.

Realty Security

The Problem: Every day, agents interact with strangers and put themselves at risk. Men and women are put in isolated situations. The nature of showing real estate makes Agents vulnerable to attack. *The Solution:* To increase security and reduce liability learn the essentials of Realty Security. It takes only a few hours, and agents will find the process fun and light-hearted.

Safe Travel Security

The Problem: Risk management and international security are of considerable concern. Hijackers and terrorists are causing travelers to lose sleep post-9/11.

The Solution: Incorporate intelligence and information, pre-planning and prevention and response training into your travel agenda.

Social Networking Security

The Problem: The days of simply teaching your kids "not to talk to strangers" are over. Unsuspecting children on the internet are often confronted by predators posing as their peers. Child angst in the cyber world can lead to disaster. *The Solution:* Become informed. Ignorance and naiveté on the part of the parent or teacher will allow the kid to get into trouble.

Workplace Violence

The Problem: Violence in the workplace has become an epidemic, causing nightmares for corporations. Anyone who believes "It can't happen here" surely is mistaken.

The Solution: Create an environment in which employees are safe, secure, happy, and productive. Put systems in place that head off violence and foster prediction and prevention.