

Recent self-imposed stun gun use guidelines should help police regain credibility and trust, according to the president of StunGun.com

(BOSTON, Mass. – May 12, 2005 – StunGun.com) Through self-imposed guidelines, some police departments are beginning to regulate their use of stun guns. A nationally recognized security expert says law enforcement's decision to make changes will go a long way to restore credibility and trust even as more human rights groups publicly decry these weapons.

"As I've said before, a very public act of concern about stun gun use by the people who use them will do wonders for the weapon's public relations woes," said Robert Siciliano, president of StunGun.com.

"People want to think their elected officials and those who enforce the laws have feelings," Siciliano continued. "Some of that trust has been lost in the translation as law enforcement has begun to use stun guns more and more. Public announcements of concern from police who use stun guns will go a long way to reverse the tide."

An expert in personal security and identity theft, Siciliano is author of "The Safety Minute: 01." He has been featured on CNN, FOX News, MSNBC, and CNBC.

In his columns, Jim Kouri, CPP, vice president of the National Association of Chiefs of Police, drew on Siciliano's expertise regarding law enforcement's use of stun guns.

KDKA Radio in Pittsburgh interviewed Siciliano about the safety of stun guns and StunGun.com's pertinence to the industry.

The *Charlotte Business Journal* quoted Siciliano on business developments in the stun gun industry. The New York Post has reported on StunGun.com in the paper's business pages.

On May 10, Alan Gathright of the *San Francisco Chronicle* reported on a regional human rights organization's demand that San Jose, Calif. Police halt stun gun use immediately. The Coalition for Justice and Accountability cited concerns that other groups have over the past months.

"We have heard the human rights organizations' concerns time and time again," said Siciliano. "While nobody is ever 100 percent wrong, these people come pretty close to it when they talk about stun guns."

"Yes, stun guns come with risks," Siciliano continued. "No weapon is 100 percent safe, but this has never been the point."

"If police opt to use stun guns more often than their firearms," Siciliano added, "the net gain will be much safer circumstances for the public. This will be especially true if we

develop strict guidelines for usage, as some police departments and associations of law enforcement professionals already have."

The *Kansas City Star*'s Christine Vendel reported on May 10 that Kansas City police have "adopted a policy [that] clarifies situations in which officers can use" stun guns.

The May 8 editorial page of *Florida Today*, in a piece calling for more restrictions on stun gun use, cited Brevard County, Fl. police chiefs who have also recommended new guidelines for stun gun use.

"Industry and law enforcement are moving in the right direction on stun gun use," said Siciliano. "Soon, the extremists' exaggerations will be evident. We must reign in the hyperbole and think clearly about stun guns, which are here to stay."

The Associated Press has reported on the rise of Stinger Systems, a North Carolina-based company that has shipped samples of its stun guns to more than 1,000 interested law enforcement agencies. Bob Gruder continues in his roles as chairman and chief executive at that company.

Another stun gun manufacturer is North Carolina-based Law Enforcement Associates Corporation (LENF). A late March press release from LENS announced favorable safety results from an International Electrotechnical Commission test of the firm's stun gun.

###

Siciliano provides consumer education solutions to Fortune 500 companies and their clients. He is available to speak with the media about stun gun technology and what it means for civilians as well as law enforcement.

Featured on CNN, MSNBC, Fox News, CNBC, "ABC News with Sam Donaldson," "The Montel Williams Show," "Maury Povich," "Sally Jesse Raphael" and "The Howard Stern Show," Siciliano has earned critical praise nationwide for his workshops and seminars.

Certified as an instructor of safety and security by dozens of state governing boards, he teaches people how to avoid and escape assaults. Numerous industry associations have certified his programs to provide their members with security training. He has been quoted in reports by Reuters and United Press International and in *Realty Times*, *The New York Post*, *The New York Times*, *CSO Magazine*, *The Washington Times*, *The Chicago Tribune*, *The Christian Science Monitor*, *Woman's Day*, *Good Housekeeping*, *Mademoiselle*, and elsewhere.

Siciliano can be reached at 1-800 STUNGUN (788-6486). The URL www.stungun.com leads to his Web site. His blog is located at www.1800stungun.blogspot.com.

Siciliano's contact information follows:

Robert L. Siciliano
Personal Security Expert
phone: 1(800) STUNGUN (788-6486)
fax: (877) 2-FAX-NOW (232-9669)
Robert@StunGun.com

The media are encouraged to get in touch with Siciliano directly. They may also contact:

STETrevisions, strategic communications
Brent W. Skinner, President
cell: (617) 875-4859
fax: (866) 663-6557
BrentSkinner@STETrevisions.com