

StunGun.com's President Sees The Use Of Stun Guns As Progressive and Healthy

(BOSTON, Massachusetts, April 26, 2005 - StunGun.com) News reports suggest that at least one legitimate competitor, Stinger Systems of North Carolina, has entered the stun gun market. According to a nationally recognized security expert, this indicates that stun guns are becoming a permanent fixture in law enforcement's arsenal—a development he welcomes as a healthy response to the realities of human behavior.

"A number of human rights groups seem to be fighting stun guns every step of the way," said Robert Siciliano, president of StunGun.com.

"While it is healthy in a free society to subject new practices to the microscope," Siciliano continued, "people need to understand that the use of stun guns is healthy as well, an improvement in the relationship between ordinary citizens and law enforcement."

"The reality is," Siciliano added, "some humans are violent, and police frequently face the tough decision of when to resort to deadly force. With a stun gun, law enforcement now has a tool to safely diffuse situations that, in the past, may have resulted in certain death."

"A bullet is designed to kill," Siciliano continued. "A stun is designed to incapacitate someone temporarily. Police officers must not abuse stun guns or resort to using the weapons too quickly in any given situation, but these are challenges that proper training can solve, just as it has with the use of pepper spray."

An expert in personal security and identity theft, Siciliano is author of "The Safety Minute: 01." He has been featured on CNN, FOX News, MSNBC, and CNBC.

In columns on March 13 and April 3, Jim Kouri, CPP, vice president of the National Association of Chiefs of Police, has drawn on Siciliano's expertise regarding law enforcement's use of stun guns.

On March 8, KDKA Radio in Pittsburgh interviewed Siciliano about the safety of stun guns and StunGun.com's pertinence to the industry.

In its March 25 edition, the *Charlotte Business Journal* quoted Siciliano on business developments in the stun gun industry. The Feb. 11 edition of *The New York Post* mentioned StunGun.com in its business pages.

On April 25, *The Associated Press* again reported on the rise of Stinger Systems, a North Carolina-based company that has shipped samples of its stun guns to more than 1,000 interested law enforcement agencies.

"This market is only going to expand and become more competitive," Siciliano said. "It means stun guns are here to stay."

On April 23, John Moore of *The Morning News* reported on research from the Department of Justice suggesting that stun guns have made law enforcement safer for police and civilians.

“Stun guns are safe and preferable to traditional firearms,” said Siciliano. “The focus of debate must shift from a discussion of halting their use to one of managing their use.”

In its press releases, Stinger continually claims to manufacture a stun gun that is safer than the counterpart from Taser, the world's largest manufacturer of stun guns.

The two companies, as the *Associated Press* report suggests, are at odds over the sale of stun guns to civilians. Stinger's CEO, Bob Gruder, is on record as questioning Taser's wisdom in marketing the weapons to the general public. Stinger's weapon is also different than Taser's, utilizing a small amount of gunpowder vs. nitrogen, which Taser's uses.

“All we need to do,” Siciliano said, “is to restrict and regulate civilians' use of stun guns, just like we do with traditional firearms.”

“Gruder is off the mark,” Siciliano continued. “A stun gun is safe for civilians who receive proper training. It is, in fact, the perfect weapon for young women who seek an alternative to mace or pepper spray to protect themselves against stalkers and sexual predators.”

Another stun gun manufacturer is North Carolina-based Law Enforcement Associates Corporation (LENF). A late March press release from LENS announced favorable safety results from an International Electrotechnical Commission test of the firm's stun gun.

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Siciliano provides consumer education solutions to Fortune 500 companies and their clients. He is available to speak with the media about stun gun technology and what it means for civilians as well as law enforcement.

Featured on CNN, MSNBC, Fox News, CNBC, "ABC News with Sam Donaldson," "The Montel Williams Show," "Maury Povich," "Sally Jesse Raphael" and "The Howard Stern Show," Siciliano has earned critical praise nationwide for his workshops and seminars.

Certified as an instructor of safety and security by dozens of state governing boards, he teaches people how to avoid and escape assaults. Numerous industry associations have certified his programs to provide their members with security training. He has been quoted in reports by Reuters and United Press International and in *Realty Times*, *The New York Post*, *The New York Times*, *CSO Magazine*, *The Washington Times*, *The Chicago Tribune*, *The Christian Science Monitor*, *Woman's Day*, *Good Housekeeping*, *Mademoiselle*, and elsewhere.

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